



**For Immediate Release**

**Kintera Launches a Paperless Open Enrollment Program  
and Saves Substantial Time and Costs with HROffice by Ascentis**

**Bellevue, Wash. – Oct. 3, 2007** –Ascentis Corp., a market leader in easy-to-use human resources management systems (HRMS) technology for small to mid-sized organizations, announced today that Kintera, a nationwide software-for-service company for non-profit and government organizations, has realized substantial cost and time savings, along with increased accuracy, after implementing HROffice by Ascentis.

Prior to using HROffice, Kintera had been manually managing benefits through a paper-based open enrollment process. Employees were required to fill out multiple forms, and the data was entered into carrier Web sites by Kintera's benefit administrators. This manual process resulted in frequent and costly mistakes because of the sheer volume of paperwork and input required.

Kintera decided to implement HROffice by Ascentis to address these and other issues such as accurate reporting, a seamless payroll connection, and tracking and storing data. In addition, Kintera purchased Ascentis' electronic Carrier Connect service to eliminate the need to send physical forms to their carriers. This enabled Kintera's HR staff to launch a truly paperless open enrollment process.

As a result, HROffice has completely eliminated the need for Kintera to use enrollment forms for new hires and open enrollment. Employees can now enroll for their benefits online using HROffice Self-Service and their elections are electronically sent to their carriers. Kintera's HR staff no longer manually enters information on their carrier Web sites. Trish Templeton, Kintera's Sr. HR Manager said, "We know the data entered into HROffice matches the carrier Web sites exactly. In addition, we are able to reconcile our benefit data from our payroll program, ADP® PC Payroll for Windows®. With the data entered into the benefits system, we eradicated several errors made in the past. Now, all data in our systems match 100%. We save approximately one hour of work *per* employee using Carrier Connect versus our old paper enrollment and manual data entry process."

By automating day-to-day HR processes with HROffice, Kintera has cut completion time in half, allowing them to devote more time to strategic issues and decrease headcount in the HR department. "HROffice has increased our reporting capabilities, reduced our exposure to liability, streamlined our new hire processes and employee orientations, and has created less intrusive open enrollment periods. With Carrier Connect, we enjoy more accurate, easier and faster reconciliation of carrier invoices. All of these factors combine to provide better service to our employees and increase employee satisfaction," Templeton said.

"Ascentis is thrilled that Kintera is experiencing so many benefits from HROffice in terms of time, money and accuracy," said Kristen Hayer, Ascentis sales and marketing director. "By providing the tools and technologies that support a seamless, and paperless, open enrollment environment, we

continue to demonstrate our commitment to providing the right HRMS solutions for the small to mid-sized market. Ascentis continues to be an industry leader in easy-to-use, set-up and deploy HRMS technologies.”

### **About Ascentis**

For more than a decade, Ascentis® HROffice® product line has been automating HR and benefits processes for small and mid-sized organizations nationwide. A Microsoft® Gold Certified Partner™, Ascentis reduces HR and benefits costs for more than 1,200 companies ranging from professional service and manufacturing firms to government and non-profit agencies. For more information about Ascentis or the HROffice product line, visit [www.ascentis.com](http://www.ascentis.com) or call 800.229.2713.

### **About Kintera**

Kintera®, Inc. (NASDAQ: KNTA) provides software as a service to help organizations quickly and easily reach more people, raise more money and run more efficiently. The Kintera Sphere® technology platform empowers The Giving Experience™, and features a social constituent relationship management (CRM) system, enabling donor management, e-mail and communications, Web sites, events, advocacy programs, wealth screening and accounting.

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