

Presentation agenda and meeting itinerary for the 2007 Ascentis User Conference

Wednesday, May 2

6-10 pm

Welcome reception on The Meritage Resort terrace, overlooking the pool, vineyards and wine cave.



Thursday, May 3

9 am - 4:30 pm

- **KEYNOTE: Moving Forward With Ascentis**
An in-depth discussion about the Ascentis vision for the future of the company and products. This presentation will also include an introduction to the leadership team.



PRODUCT/MODULE TOPICS:

- **HROffice Carrier Connect: Streamlining Communications With Insurance Providers**
This presentation will detail the “ins” and “outs” of the Carrier Connect Service, and discuss the new Enrollment Form Maker module in-depth.
- **Making the Most of Payroll Connect**
This presentation will cover how to properly set-up, and effectively use, the features provided in the Advanced Payroll Connect links.
- **HROffice Employee Self-Service - Deployment Know-How**
Learn the tricks of deploying HROffice Employee Self-Service on a Microsoft WebServer. Because of multiple configuration options, this presentation will demonstrate the optimal solution based on several factors.
- **Managing Security in HROffice Employee Self-Service**
Even though Ascentis applications have robust security mechanisms, this presentation will describe the additional steps IT needs to take to further ensure the security of HROffice Employee Self-Service when exposed to the Web.

6-10 pm

An Elegant Evening

Dinner, wine pairings, wine education and a lively awards ceremony in the exclusive Meritage Resort wine cave. Brought to you by Ascentis.

Friday, May 4

9 am - 3:30 pm

USER TRACKS

- **Report Wizardry**
“Tips and tricks” are necessary when utilizing HROffice’s Report Wizard. Learn how to get the most out of your HROffice reporting tool, and how to modify standard reports as well as create your own.
- **Structuring Your Benefits**
It’s vital to design benefits based on critical factors such as reporting requirements and the carrier connect service. This presentation will demonstrate how to efficiently set up benefit plans that satisfy both current and longterm goals.
- **“Ask Pat” - Back by popular demand!**
This is your chance to ask any questions you have regarding HROffice functionality, processes and capabilities. Even if you don’t have specific questions, you’ll learn volumes from the situations and challenges of other attendees.



PARTNER TRACKS

- **Partner Panel Discussion**
HRMS Solutions, the Ascentis 2006 Partner of the Year, will present on effective partner marketing strategies and host a lively partner panel discussion to answer questions and address common partner issues.
- **B2B Marketing Amid the Information Glut: How to Breakthrough!**
Are you happy with your marketing results? In this informative session, Patrick Byers of Outsource Marketing will share why marketing has become so difficult, and the steps to take to achieve greater success.
- **Selling Services and Training: “When One Day Isn’t Enough”**
Make sure that your clients are successful by ensuring they have the consulting and training time they need to fully enable their solution and “hit the ground running.”
- **Hosting HROffice and Multiple Database Scenarios**
Primarily for administrator partners, this presentation will cover the process of hosting HROffice for multiple clients using dedicated databases.

• Time will be made available this day for private meetings with Dwight Matheny, Ascentis GM. Attendees may register for a meeting at the conference.

6-10 pm

A Napa Adventure

- Food and fun in the beautiful town of Napa.